

Designate **Boys Hope Girls Hope of New Orleans** as your **United Way Charity Today!**  
 Return this completed form to **Your Company's United Way Campaign** or **United Way for the Greater New Orleans Area**, 2515 Canal Street, New Orleans, Louisiana 70119, Phone: (504) 822-5540, Fax: (504) 821-4378, or Email: [info@unitedwaynola.org](mailto:info@unitedwaynola.org).



# SPECIFIC IMPACT

## UNITED WAY FOR THE GREATER NEW ORLEANS AREA

2515 Canal Street • New Orleans, LA 70119  
 phone [504] 822-5540 • fax [504] 821-4378 • [www.unitedwaynola.org](http://www.unitedwaynola.org)

Your caring will have more community impact than ever before. United Way for the Greater New Orleans Area guarantees money raised here stays here and will help someone you know. United Way is funded one gift at a time by people just like you. We do not take any gift for granted and work every day to earn your trust.

### DONOR INFORMATION

NAME \_\_\_\_\_  
 DAYTIME PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Check here if you do not want your information released to your designated organization(s).

### DONOR CHOICE OPTIONS

I want my contribution to go to the following Impact Area or health/human service organization;

CODE 3022 ANNUAL AMOUNT \$ \_\_\_\_\_  
 ORGANIZATION NAME Boys Hope Girls Hope  
 ADDRESS P.O. Box 19307  
 CITY New Orleans STATE/ZIP LA, 70179

I wish to EXCLUDE the following community partner from my MAXIMUM IMPACT GIFT:

CODE \_\_\_\_\_ AGENCY \_\_\_\_\_

Any designation under \$26 will be redirected to the Maximum Impact Fund to assist with community needs determined by knowledgeable volunteers.

If designating to another nonprofit organization outside of our United Way system, list the name of the organization and address. A designated organization must provide direct health and human services in the state of Louisiana, must have proof of IRS 501 (c)3 tax exempt status and must be governed by a volunteer board. United Way's mission is focused on the health and human services delivery system. As a result, designations to religious, educational, fraternal, governmental, political, cultural or animal welfare groups will generally not be accepted. Designations made to organizations whose primary purpose is to redirect funds are not eligible. Should your designated gift not meet the above criteria, your contribution will go to serve other community needs as determined by knowledgeable volunteers.

### IMPACT AREAS

See reverse for funded agency and affiliated organization codes.

Programs funded by United Way are closely monitored by volunteers and staff to ensure their success at making our community a better place to live, work and raise our families. We support programs that work to strengthen our youth and children, the elderly, families and individuals from all walks of life.

| CODE | IMPACT AREA   |
|------|---|
| 4000 | <b>MAXIMUM IMPACT - I want my gift to help the most people!</b><br>I trust local volunteers to fund those health and human care programs with proven, measurable results.   |
| 4700 | <b>EDUCATION</b><br>United Way helps children develop to their fullest potential in environments that promote learning and achievement while also supporting healthy, nurturing family relationships.                     |
| 4300 | <b>HEALTH</b><br>United Way helps people live healthy lives, as independently as possible, as secure, active, contributing members of our community.  |
| 4900 | <b>INCOME</b><br>United Way assists hard-working families to become financially stable and to take the next steps to long-term independence.  |
| 4400 | <b>SAFETY NET</b><br>United Way supports recovery and rebuilding efforts, emergency food, shelter, clothing and counseling for those who need it, as well as crisis intervention for victims of crime, abuse and neglect. |

If you choose to give directly to an agency through Specific Impact, funds are paid out based on overall collection rates less an administrative charge to cover processing costs. "SPECIFIC IMPACT" Agencies can apply these funds to any part of their operation. There is no guarantee that your contribution will be applied to direct services and no accountability to United Way is required with this designation. Please Note - United Way cannot ensure the same high standards of fiscal accountability and insistence on results with non-affiliated organizations.